

Processes, Systems, and Information, 4e (McKinney/Kroenke)

Chapter 1 The Importance of MIS

1) As a result of Moore's Law, the ratio of price to performance of computers has increased dramatically over the years.

Answer: FALSE

Difficulty: Easy

AACSB: Information Technology

Chapter LO: 1: Why is Introduction to MIS the most important class in the business school?

Course LO: Discuss the role of information systems in supporting business processes

2) The increasing growth of technologies such as social media is an example of how Moore's Law can impact the business environment.

Answer: TRUE

Difficulty: Moderate

AACSB: Information Technology

Chapter LO: 1: Why is Introduction to MIS the most important class in the business school?

Course LO: Discuss the role of information systems in supporting business processes

3) Because of Moore's Law, the cost of data processing, communications, and storage is essentially zero.

Answer: TRUE

Difficulty: Easy

AACSB: Information Technology

Chapter LO: 1: Why is Introduction to MIS the most important class in the business school?

Course LO: Discuss the role of information systems in supporting business processes

4) Future business professionals need to be able to access, evaluate, and apply emerging information technology to business.

Answer: TRUE

Difficulty: Easy

AACSB: Information Technology; Reflective Thinking

Chapter LO: 1: Why is Introduction to MIS the most important class in the business school?

Course LO: Discuss the role of information systems in supporting business processes

5) Moore's Law helps explain why any routine skill will be outsourced to the lowest bidder.

Answer: TRUE

Difficulty: Easy

AACSB: Information Technology

Chapter LO: 1: Why is Introduction to MIS the most important class in the business school?

Course LO: Discuss the role of information systems in supporting business processes

6) The importance of nonroutine cognitive skills will decrease in the future.

Answer: FALSE

Difficulty: Easy

AACSB: Information Technology; Reflective Thinking

Chapter LO: 1: Why is Introduction to MIS the most important class in the business school?

Course LO: Explain how IS can enhance systems of collaboration and teamwork

7) Critical feedback undermines collaboration.

Answer: FALSE

Difficulty: Easy

AACSB: Interpersonal Relations and Teamwork

Chapter LO: 1: Why is Introduction to MIS the most important class in the business school?

Course LO: Explain how IS can enhance systems of collaboration and teamwork

8) Effective collaboration is all about being cordial to one's team members.

Answer: FALSE

Difficulty: Easy

AACSB: Interpersonal Relations and Teamwork

Chapter LO: 1: Why is Introduction to MIS the most important class in the business school?

Course LO: Explain how IS can enhance systems of collaboration and teamwork

9) Experimentation increases the fear of failure.

Answer: FALSE

Difficulty: Easy

AACSB: Application of Knowledge

Chapter LO: 1: Why is Introduction to MIS the most important class in the business school?

Course LO: Discuss the role of information systems in supporting business processes

10) Information systems and computer technology provide job and wage benefits beyond just IS professionals.

Answer: TRUE

Difficulty: Easy

AACSB: Information Technology

Chapter LO: 1: Why is Introduction to MIS the most important class in the business school?

Course LO: Discuss the role of information systems in employment

11) MIS is defined as the management and use of processes, information systems, and information to help organizations achieve their strategies.

Answer: TRUE

Difficulty: Easy

AACSB: Information Technology

Chapter LO: 2: What is MIS?

Course LO: Discuss the role of information systems in supporting business processes