

Chapter 1: Introduction

Test Bank

Type: multiple choice question

Title: Chapter 01 Question 01

1. _____ is the ability to detect a stimulus and, perhaps, to turn that detection into a private experience.

Feedback: *Textbook Reference:* 1.1 Sensation & Perception: Welcome to Our World

Learning Objective: 1.1.1 Explain the difference between sensation and perception.

Bloom's Level: 1. Remembering

- a. Learning
- b. Discrimination
- *c. Sensation
- d. Perception
- e. Cognition

Type: multiple choice question

Title: Chapter 01 Question 02

2. _____ is the act of giving meaning to a detected sensation.

Feedback: *Textbook Reference:* 1.1 Sensation & Perception: Welcome to Our World

Learning Objective: 1.1.1 Explain the difference between sensation and perception.

Bloom's Level: 1. Remembering

- a. Judgment
- b. Discrimination
- c. Learning
- *d. Perception
- e. Cognition

Type: multiple choice question

Title: Chapter 01 Question 03

3. Chemicals wafting through the air that activate olfactory neurons in your nose is _____, whereas interpreting the response of the olfactory neurons as smelling like apple pie is _____.

Feedback: *Textbook Reference:* 1.1 Sensation & Perception: Welcome to Our World

Learning Objective: 1.1.1 Explain the difference between sensation and perception.

Bloom's Level: 3. Applying

- a. perception; sensation
- *b. sensation; perception
- c. detection; judgment
- d. judgment; detection
- e. registration; designation

Type: multiple choice question

Title: Chapter 01 Question 04

4. _____ is a term from philosophy that refers to one's private conscious experiences of sensation or perception.

Feedback: *Textbook Reference:* 1.1 Sensation & Perception: Welcome to Our World

Learning Objective: 1.1.1 Explain the difference between sensation and perception.

Bloom's Level: 1. Remembering

- *a. Qualia
- b. Thoughts
- c. Perceptions
- d. Sensations
- e. Thresholds

Type: multiple choice question

Title: Chapter 01 Question 05

5. If you wonder whether your private conscious experience of the color blue is the same as your friend's private conscious experience of blue, you are thinking about

Feedback: *Textbook Reference:* 1.1 Sensation & Perception: Welcome to Our World

Learning Objective: 1.1.1 Explain the difference between sensation and perception.

Bloom's Level: 3. Applying

- a. sensation.
- b. perception.
- c. detection.
- d. thresholds.
- *e. qualia.

Type: multiple choice question

Title: Chapter 01 Question 06

6. Which approach to studying sensation and perception would be concerned with determining the dimmest light you could perceive or the loudest sound you could hear without pain?

Feedback: *Textbook Reference:* 1.1 Sensation & Perception: Welcome to Our World

Learning Objective: 1.1.2 Outline the different conceptual approaches to studying sensation and perception including thresholds, scaling, signal detection theory, sensory neuroscience, neuroimaging, and computational models.

Bloom's Level: 1. Remembering

- *a. Thresholds
- b. Scaling
- c. Signal detection theory
- d. Sensory neuroimaging
- e. Computational models

Type: multiple choice question

Title: Chapter 01 Question 07

7. Which approach to studying sensation and perception would be concerned with understanding how people make extremely difficult perceptual

Feedback: *Textbook Reference:* 1.1 Sensation & Perception: Welcome to Our World

Learning Objective: 1.1.2 Outline the different conceptual approaches to studying sensation and perception including thresholds, scaling, signal detection theory, sensory neuroscience, neuroimaging, and computational models.

Bloom's Level: 1. Remembering

- a. Thresholds
- b. Scaling
- *c. Signal detection theory
- d. Sensory neuroimaging
- e. Computational models

Type: multiple choice question

Title: Chapter 01 Question 08

8. Which approach to studying sensation and perception would be concerned with creating a computer program that simulates perceptual processes?

Feedback: *Textbook Reference:* 1.1 Sensation & Perception: Welcome to Our World

Learning Objective: 1.1.2 Outline the different conceptual approaches to studying sensation and perception including thresholds, scaling, signal detection theory, sensory neuroscience, neuroimaging, and computational models.

Bloom's Level: 1. Remembering

- a. Thresholds
- b. Scaling